

Scripps-Howard Names Ex-New York Times Man

By Scripps-Howard Newspapers
NEW YORK, Oct. 23—

Amory H. Bradford, formerly vice president and general manager of The New York Times, today was appointed assistant general business manager of Scripps-Howard Newspapers. It was announced by Mark H. Rice, executive vice president and general business manager of Scripps-Howard.

Mr. Bradford, 51, will join the Scripps-Howard organization with offices at 230 Park av, New York, on Jan. 1 after completing several projects for the International Program of the Ford Foundation. He has recently been acting as a consultant in connection with the Foundation's work abroad in the fields of city planning and management training.

Mr. Bradford spent 16 years with The New York Times, which he joined in 1947 as assistant to the publisher. He became secretary of The New York Times Co. in 1954, a member of its board of directors in 1955, vice president and business manager in 1957, and its general manager in 1960.

He served as chairman of the Publishers Association of New York City from 1959 to 1961, when all union contracts

were settled amicably and he headed the New York Publishers

Committee representing all of the newspapers in the negotiations with the Typographical Union last year, before and during the newspaper strike.

Mr. Bradford resigned from his position at The Times on June 19, 1963, shortly after the death of its late publisher, Orvil E. Dryfoos. In resigning he said he felt that its new publisher should be free to make a fresh start in assembling his own, permanent, management team.

Since leaving The Times, Mr. Bradford has been active in the \$5 million capital funds drive of the Yale Law School, of which he is a graduate. He has also been active in the work of the Regional Plan Association of New York, of which he is a director, and of which he was president from 1959 to 1962. At its annual conference this month the association conferred on him its 1963 award for creating a broader understanding of the problems of regional growth.

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MR. BRADFORD

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